

Twister™
Diamond Cleaning System
The future of Retail Cleaning



Twister™

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Protect your investment. Care for your floors.

The unique Twister™ pads bring out the beautiful features of your floor. The results achieved are unbelievable! Periodic maintenance, polish and waxes are no longer needed to create clean and shiny surfaces. The secret behind the outstanding result is mechanical cleaning with billions of microscopic diamonds.

Twister™ can be used on any type of floor with no need to change cleaning method or cleaning machine equipment. This, combined with the elimination of periodic maintenance and the long lifespan of the Twister™ pads, cuts both cost and cleaning time.

Maximize the shopping experience.

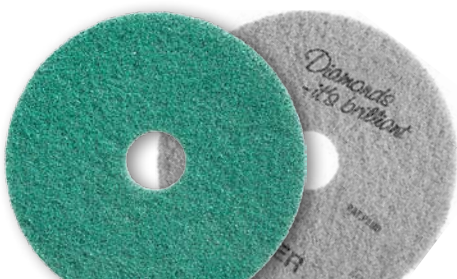
When using Twister™, clean, bright and shiny floors will welcome your customers day after day outperforming all existing chemical based cleaning methods.

Twister™ reduces your cleaning time and **increase space and product availability** since there is no need to seal off areas due to periodic maintenance.

What does the European customer focus on?

Capgemini report* - Top 5 responses overall*	% saying "extremely important"
The store is clean and well maintained.	71%
Employees are courteous and respectful.	69%
The retailer provides consistently good merchandise quality.	67%
The price is easily visible, the price is well marked.	64%
You can unconditionally return merchandise with which you are unhappy.	60%

Give your customers what they deserve
- quality and a supreme shopping experience.



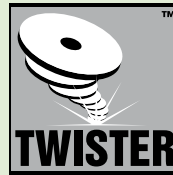


Environmental sustainability

Choosing environmentally sustainable solutions benefits everyone. The Twister™ method is the only totally environmentally friendly alternative to traditional chemical-based cleaning. At the same time, Twister™ is so effective that the result is a clean and hygienic floor without any need for cleaning detergents. Choose the eco-friendly concept Twister™ for daily floor maintenance.

Another report[#] made by Capgemini pointed out how important sustainability is in consumers buying decisions. The report says that "all aspects of sustainability were identified as important or extremely important by a significant number of respondents..."

* Source: Capgemini "A European study of changing lifestyles and shopping behaviour."
Source: Capgemini "Future consumer".



Diamond Cleaning System



The benefits

- Shiny, clean and brilliant result day after day
- Cut costs
- Increase the shopping experience
- Environmental sustainable cleaning
- Increase space and product availability
- Reduce bacterias on floors up to 80%
- Easy implementation - same routines as before
- Requires only water in daily cleaning - no chemicals

Where to use?

- Natural stone
- Terrazzo
- HTC Superfloor™ - polished concrete
- Vinyl
- Ceramic tiles
- VCT
- Rubber flooring
- Wood



WE FLOORS

HTC - More than 30 years of flooring experience. Environmental sustainable solutions based on diamond technology. **We love floors.**

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